

BIKES BELONG OUR 2009 PLAN



Bikes Belong is on a roll. Here's where we're heading this year.

Federal Policy & Funding:

1. Expand our campaign to **maximize funding for bicycling** in federal transportation, economic stimulus, and climate change legislation.
2. Provide the primary funding for **America Bikes**, a unified lobbying effort led by eight national bicycle advocacy groups.
3. Retain our **Washington, D.C., lobbying firm**—TCH Group—to strengthen our connections on Capitol Hill.
4. Support **IMBA's government affairs work** in D.C.
5. Raise money through **BikesPAC**, our political action committee, to contribute to the re-election campaigns of the members of Congress who support our key initiatives.

National Partnerships:

1. Continue our support of the **Bicycle Friendly America** program, run by the League of American Bicyclists, to motivate more cities, states, and businesses to improve their bicycling facilities and programs.
2. Provide funding for the **Alliance for Biking and Walking** (formerly Thunderhead Alliance) as it works to energize state and city advocacy groups.
3. Increase our investment in the **National Complete Streets Coalition's** campaign to ratify a federal complete streets policy and establish complete streets in more cities and states.

Community Grants:

1. Award **\$200,000 in cash grants** to exceptional community bike projects through the Bikes Belong Grants Program.
2. Direct a **\$100,000 Bicycle Friendly Communities grants** program using funding provided by REI.

Bicycling Promotion:

1. Launch an unprecedented **nationwide consumer campaign** to recruit bicycling supporters and inspire them to take action.

Research & Statistics:

1. **Support and publicize research** that assembles available bicycling data and clarifies the benefits of bicycling for health, business, congestion reduction, and quality of life.

Bikes Belong Foundation:

1. **Encourage more kids to ride bikes** by increasing our support for the Safe Routes to School National Partnership.
2. Award several **Paul David Clark Best Practices grants** to further the work of key advocacy groups.
3. Expand our efforts to **improve bicycle safety**.

Event Sponsorship:

1. Serve as title sponsor of the **National Bike Summit** in Washington, D.C.
2. Back the **Bicycle Leadership Conference** as a gold-level sponsor.
3. Support the **Safe Routes to School National Conference** in Portland, OR.

Bikes Belong members make these efforts possible.
Learn more and join today at bikesbelong.org.



Bikes Belong
COALITION

Putting More People On Bicycles More Often